



John Stratton

NEWS RELEASE

For immediate release - March 21, 2011

JOHN STRATTON JOINS IMAGE GROUP INC.

Laura Hansen, President of Image Group Inc., British Columbia's leading promotional products distributor, announced today that John Stratton has joined the firm as Manager, Business Development.

Formerly owner of Coal Harbour Clothing, John has more than 27 years of experience in the promotional products industry, John brings with him his Cielo brand of custom clothing - locally made from a variety of eco-fibers including bamboo charcoal and recycled polyester.

"At Image Group we are always upping the ante on competitive leadership, especially within our own community. Now, with John's exclusive line of domestically made eco-apparel, we are able to cost-effectively offer our clients the opportunity to carry their own environmentally responsible private labeled apparel. This is an extremely exciting addition to Image Group."

Previously with Wilson International in Richmond, John's background includes, business development, marketing and sales within many industries.

Image Group Inc. is owned and operated in British Columbia, with 20 employees including 12 account representatives. They were recently named Promotional Products Distributor of the Year, Western Region, by industry suppliers across Canada.

For more information, contact [Laura Hansen](#) at (604) 873-3333.