

XENA'S PROMO BATTLE TIPS

A Sales Warrior's Guide to Getting the Most from your Promotional Product Dollar



Unplugged and Riding Piggy Back

Issue 43

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As you receive this, I am fully unplugged and building sand castle dream homes on one of our gorgeous Vancouver Islands; riding high on the waves of relaxation, inhaling and exhaling this West Coast nature wonderland that surrounds me.

The deer will have no doubt deposited their little drop-offerings in my island herb garden, I'm very likely wearing my favorite

tie-dyed summer skirt - one you can't possibly get away with in the city, and am long over the guilt I had for not writing an actual article myself, this month.

In deciding to completely unplug and melt into this island vacation, I also decided to piggy back an article written by Tara Landes of MRSI Consulting.

So, while I'm sipping wine on the veranda to the ravens cawing in the trees above me, take a little something of value from Tara's insight on [3 Marketing Best Practices](#).

Image by [Anonymous Photographer via Flickr](#)

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Keep Earth In Business

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[Kanata Blanket Canada](#)
Certified Eco Yarn Blankets and

About Xena Sales Warrior

As your **Marketing and Promotional Products resource and creative consultant**, my goal is to give you outstanding value, inspired choices and economically sound solutions to your promo-needs.

To go the distance to communicate your message and have you stand out among your peers with warrior-inspired promotional products.

Bottom Line: Making you look great everytime.

More

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"Achieving Greatness Starts with Asking The Right Questions. What's Holding You Back?"

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