



NEWS RELEASE

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IMAGE GROUP RECEIVES NATIONAL AWARD AS IT CELEBRATES 20 YEARS OF BUSINESS SUCCESS

Vancouver: Vancouver-based Image Group Inc. has two reasons to celebrate this February. The champagne bottles were popping in Toronto as the promotional products company was awarded the prestigious National Distributor of the Year, Western Region, by the Promotional Products Professionals of Canada. Over 300 suppliers and 1,000 distributors are members of the national association.

On arriving back in Vancouver, employees get to cut the birthday cake to celebrate 20 years of success since Image Group was launched on February 27, 1992. Over these past two decades, Image Group has won National Distributor of the Year, Western Region, a total of 13 times.

The promotional products industry is one of the fastest-growing promotions and communications media with total industry sales in Canada totalling \$4 billion.

“We are excited to be recognized as the leading distributor in Western Canada which includes Manitoba, Saskatchewan, Alberta and BC.” said Laura Hansen, President and Founder of the company.

“This award reflects the tremendous support of our clients and suppliers who challenge us to excel in our work” said Hansen.

Image Group Inc. is British Columbia’s leading promotional products distributor and one of the largest in Canada. The company’s sales rank it in the top 3% of the 15,000 promotional product distributors in North America. With 21 employees in its Vancouver office, Image Group supports marketing and recognition programs for clients with a wide range of logo-imprinted products.

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