



NEWS RELEASE

For immediate release - September 12, 2012

IMAGE GROUP AWARDED BEST PLACES TO WORK FOR 2012

Image Group Inc. has been recognized in their industry as one of the Best Places to Work in North America by *Counselor* Magazine.

The list appears in the September issue of *Counselor*, the “voice” of the \$18.5 billion promotional products industry. The Neal Award-winning magazine is published by the Advertising Specialty Institute® (ASI). To devise its list, *Counselor* surveyed over 4,000 employees of promotional product companies with at least 10 employees.

Image Group ranks # 19 in North America and # 2 in Canada. In total, 85 companies in the promotional products industry in North America were recognized this year as a place that employees loved to work.

‘Well, some things in life are a surprise, but the fact that you ranked # 19 as one of the best places to work in a field of over 27,000 isn’t one of them. Congratulations on providing a real “home” for your team.’

*Fred Oesen
Exec Mgmt Consultant
ASI Canada*

About ASI

The Advertising Specialty Institute (ASI) is the largest media, marketing and education organization serving the promotional products industry, with a network of over 27,000 distributors and suppliers throughout North America.

About Image Group

Image Group Inc. is British Columbia’s leading promotional products distributor and one of the largest in Canada. With 21 employees in its Vancouver office, Image Group supports marketing and recognition programs for clients with a wide range of logo-imprinted products.

For more information, contact [Laura Hansen](#) at (604) 873-3333.

-30-