



## NEWS RELEASE

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### IMAGE GROUP AWARDED BEST PLACES TO WORK FOR 2013

Image Group Inc. has been recognized in their industry as one of the Best Places to Work in North America by *Counselor* Magazine.

The Neal Award-winning magazine is published by the Advertising Specialty Institute ® (ASI). To devise its list, *Counselor* surveyed over 4,000 employees of promotional product companies with at least 10 employees. In total, 85 companies in the promotional products industry in North America were recognized this year as a place that employees loved to work.

*'Congratulations on providing a real "home" for your team.'*

*Fred Oesen*

*Executive Management Consultant, ASI Canada*

#### **About ASI**

The Advertising Specialty Institute (ASI) is the largest media, marketing and education organization serving the promotional products industry, with a network of over 27,000 distributors and suppliers throughout North America.

#### **About Image Group**

Image Group Inc. is British Columbia's leading promotional products distributor and one of the largest in Canada. With 20 employees in its Vancouver office, Image Group supports marketing and recognition programs for clients with a wide range of logo-imprinted products.

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